



In Good Company is pleased to welcome Lucy Bertoli to its team of experts. In addition to facilitating etiquette and EAL curriculum in French, Lucy will manage the language and translation services for In Good Company.

Lucy Bertoli

Lucy is a Canadian Language Consultant Expert with a specialization in cultural diversity and bilingualism in Quebec. She helps professionals, CEOs and organizations improve their communication skills in English in order to achieve cultural and business competence in Canada. As an EAL/ ESL specialist with extensive experience and management skills, Ms. Bertoli privately teaches English and Business Civility and Attitudes to newly arrived university students and professionals in Canada. She also offers her services to a private language institute in Montreal where she teaches ESL and EAL primarily to bankers.

In addition, she is directly involved with teacher training, material preparation, targeted product development, seminars and workshops. Her recent publications include student and teacher English conversation manuals targeted to specific business fields. Ms. Bertoli is a part-time lecturer, consultant and resource person in ESL at Université de Montreal, in Montreal. At the University level, Ms. Bertoli develops and teaches strategies that enable professionals to effectively communicate in English while learning the techniques and nuances necessary for their business relations to prosper. Lucy develops training manuals and materials necessary for language competency in business English and conversation.

Her lectures incorporate the dynamics of diversity and adaptability to cultures. Ms. Bertoli has taught in Canada, USA and Italy. She studied Marketing and Human Relations at Concordia University and holds an ESL Teacher's Certification from Académie Linguistique Internationale as well as a D.E.C. from Vanier College in Languages: French- English Translation Specialization. Ms. Bertoli is fluent in English, French, Italian and Greek and has a collegial knowledge of Spanish and German.

*Lucy's expertise is in Canadian bilingualism, translation and bilingual training tools design and adaptation/application to English as an additional language benchmarks. *COCC Culture at Work™ Coach specialty- Canadian French and English enculturation and communication when English is an additional language.*